

7TH INTERNATIONAL STUDENT CONFERENCE ON LOCAL SAFETY AND SECURITY



UNIVERZITET CRNE GORE
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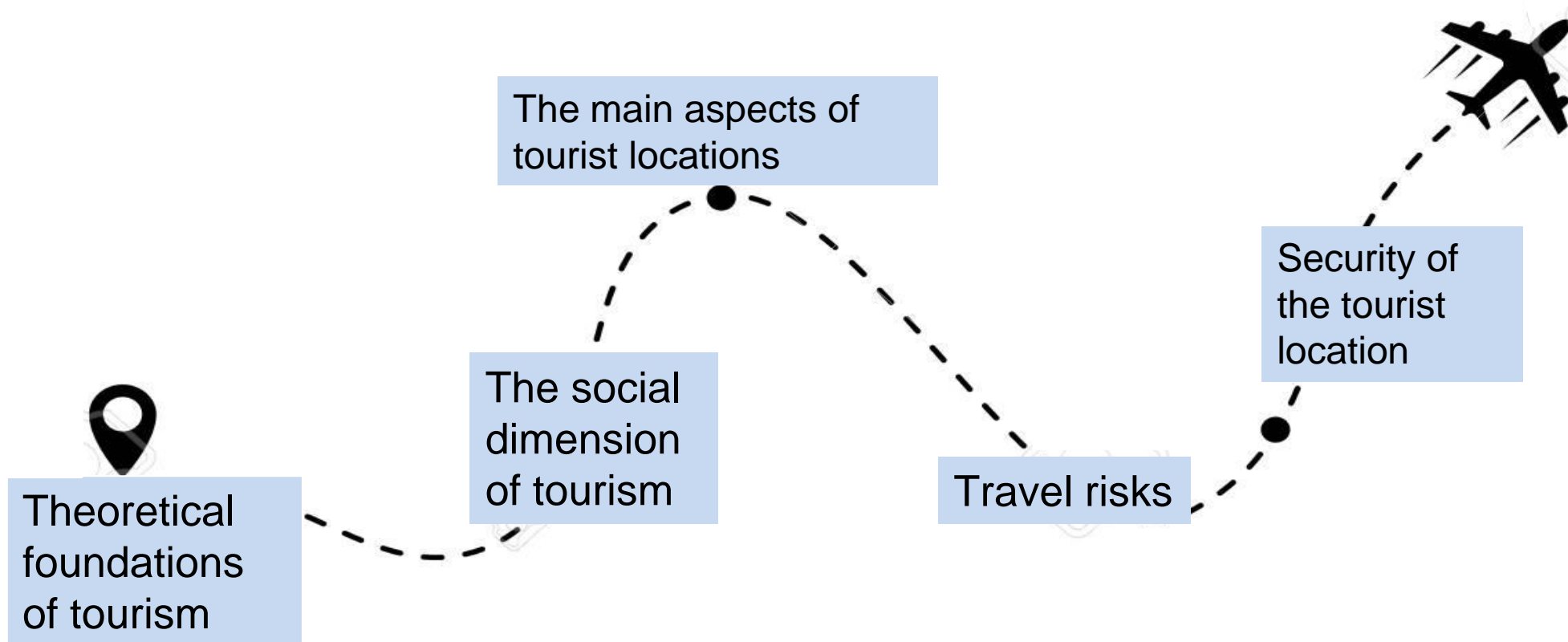
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APPEARANCE AND SAFETY OF THE TOURIST LOCATION – PUBLIC PLACES, ACTIVITIES AND TOURISM

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Theoretical foundations of tourism

It is undeniably a crucial part of the economy because of its economic, sociological, and ecological impact. These factors bring significant changes to our society.

The social dimension of tourism

It can help preserve natural and cultural resources and benefit the local community. But it also poses their threat.

Everyone involved in creating tourism must balance tourism with resources to ensure sustainable development.

Tourist locations with declining natural and human-made resources face an economic risk.

The main aspects of tourist locations

The term “destination” is often used as a synonym for a place that is meant to be visited by tourists

A region with attractive man-made objects can offer high-quality tourism with a well-designed plan.

primary new tourist locations– locations that could attract many tourists for an extended period of time due to their attractions and quality offers.

secondary tourist locations – destinations have attractions that interest tourists for a shorter time.

Travel risks - a new dimension of tourism development

Tourism reacts to negative occurrences in nature and society

Tourism now relies on safety more than natural and cultural resources.

We must discuss safety strategy in tourism. This includes creating safe tourist destinations.

Travel risks

In order for a tourist destination to be safe, the following must be taken into account:

- Safety of tourists and all visitors;
- Safety of employees in tourism and other activities;
- Security of space;
- Environmental safety;
- Economic security

Travel risks

The most common weaknesses observed in tourist destinations are:

- Poor training of the local population;
- Inadequate involvement of the local population in the development of tourism;
- Developing illegal forms of tourism
- Inappropriate behaviour of tourists
- Infiltration of terrorists into the local economy

Security of the tourist location

Tourism safety includes sociopsychological and physical-technical aspects. It also covers fire safety, hygiene, and insurance for prevention and damage mitigation.

People prioritize destination and trip safety when choosing a tourist package, placing it above location appeal and price.

Continuously enhancing security systems and adapting them to evolving needs is crucial to ensure all possible precautionary measures are taken

Security of the tourist location

Unfavorable environmental conditions

- leads to a change in tourist trends
- reduces the volume of tourist trips
- tourists are most concerned about personal and physical safety, particularly during times of political and war crises
- panic and insecurity are caused by fires, especially in the hotel industry

Unfavourable political and security situation

- the security of the environment is disrupted by various local and regional crises
- civil unrest, ethnic conflicts, illegal migration, smuggling of narcotic drugs and weapons, etc.
- terrorism as one of the main problems faced by tourism industry in recent years

Natural disasters

- floods, droughts, landslides, snow avalanches
- technological accidents: oil spills, industrial and mining accidents
- the “Prestige” tanker’s storming and subsequent oil spill off the coast of Galicia, Spain

Traffic accidents

- the most common cause of death among travellers

Literature

- Prof. dr Vujović S, Prof. dr Cvijanovic D, Prof. Dr Štetić S, *Destinacijski koncept razvoja turizma*, Institut za ekonomiku poljoprivrede, Beograd, 2012
- Lalić B, *Bezbednost u turizmu i krizno komuniciranje*, master rad, Beograd, 2009

THANK YOU FOR YOUR ATTENTION

